

JINNY BEYER STUDIO PRIVACY POLICY

This privacy statement covers the web site, www.jinnybeyer.com. Because JINNY BEYER STUDIO wants to demonstrate its commitment to your privacy, we have elected to disclose our information practices. This disclosure includes:

- The personally identifiable information collected and which organization is collecting the information
- How the information is used and with whom the information may be shared
- Choices available to you regarding collection, use and distribution of the information
- Types of security procedures in place to protect the loss, misuse or alteration of information under the company's control
- How you can correct any inaccuracies in the information

Questions regarding this statement should be directed to service@jinnybeyer.com. Alternatively, please contact us by mail at JINNY BEYER STUDIO -- Privacy Statement, 776F Walker Road, Great Falls, VA 22066.

JINNY BEYER STUDIO's Privacy Statement

This privacy statement covers the website jinnybeyer.com. By accessing, using or registering with JINNY BEYER STUDIO's web site, you accept and agree to JINNY BEYER STUDIO's Privacy Policy.

JINNY BEYER STUDIO provides a variety of online services for quilting enthusiasts. JINNY BEYER STUDIO values your privacy, feedback and candor very highly. Any user information we collect is considered private and we do not use it or share it except as permitted herein, without the user's permission. We use this personal information at JINNY BEYER STUDIO to provide the best service possible. The following privacy information summarizes JINNY BEYER STUDIO's protection and use of any personal information provided by visitors to the JINNY BEYER STUDIO'S site.

This policy does not apply to any public area of JINNY BEYER STUDIO's web site or services. In the event you submit personally identifiable information, such information becomes publicly available and JINNY BEYER STUDIO is not responsible for the personally identifiable information you choose to submit to these any such services, forums, listings, or persons.

Information Collected by JINNY BEYER STUDIO

JINNY BEYER STUDIO collects user information from several areas of the jinnybeyer.com site including the 'New Member Registration' area (where JINNY BEYER STUDIO collects each user's name, street address, telephone number, email address); products; business services; and any surveys or contests that JINNY BEYER STUDIO may sponsor. JINNY BEYER STUDIO collects individual user search activity for statistical, archival, and business purposes. JINNY BEYER STUDIO does not store financial information (such as billing address, credit card number, expiration date) for billing payment and credit card authorization purposes. When a User inputs this information into JINNY BEYER STUDIO's website, the data is sent directly to and is stored by Authorize.net, JINNY BEYER STUDIO'S Payment Gateway partner. [Click here for more information on this national leader in secure credit card transactions.](#) JINNY BEYER STUDIO may track the IP address of a user's computer or place a "cookie" in the browser files of a user's computer. This is required by jinnybeyer.com to provide automated features.

Use of Information Collected

Collected information helps JINNY BEYER STUDIO better understand our users' needs to improve our product and service offerings, and also to fulfill customer orders and information requests. The collected information is not shared with anyone outside of JINNY BEYER STUDIO.

Email addresses are used to communicate with members through promotional emails and for site administration purposes. Personal information may be used to contact users for the purposes of research, product development, marketing, or customer service. User search activity is collected and analyzed and may be utilized by JINNY BEYER STUDIO in the aggregate or in the abstract for a variety of business purposes. Users' credit card account information is not available to any JINNY BEYER STUDIO employees. IP address and cookie log data is analyzed to better understand traffic flows and user preferences.

Shared Information

Though JINNY BEYER STUDIO makes every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have good faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Web site.

JINNY BEYER STUDIO does not share individual user search activity information and such activity information remains private to the individual user and to JINNY BEYER STUDIO.

JINNY BEYER STUDIO uses third party providers to perform email, postal and product deliveries on behalf of JINNY BEYER STUDIO, but this information (such as name, address and email) is confidential and is not used by the provider for any other purpose.

JINNY BEYER STUDIO does not rent or lease user information to any third party, except as disclosed here.

From time to time, JINNY BEYER STUDIO may obtain information (such as electronic mail addresses) from third party providers. It is our goal to only contact individuals whom we believe may have a legitimate business interest in JINNY BEYER STUDIO based on their membership or participation in other organizations or web sites, and who have indicated a willingness to be contacted for this purpose. While JINNY BEYER STUDIO endeavors to work with other sites and companies with a similar respect for user privacy, JINNY BEYER STUDIO cannot be responsible for the privacy practices of other sites.

Please be aware that in the event JINNY BEYER STUDIO merges with a third party, or in the event all or substantially all of JINNY BEYER STUDIO's assets are acquired by a third party, customer information, including personally identifiable information, will be shared and/or transferred to such third party. The information may only be used or shared by such third parties for the primary purpose for which the information was originally collected. If such third parties, or if JINNY BEYER STUDIO for its own business needs, desire to use the personally identifiable information for another purpose, you will be notified prior to the information being used for a new purpose, and you will have the opportunity to opt out of such new use of your personally identifiable information.

Security of Personal Information

JINNY BEYER STUDIO's clients and their personal information are considered to be JINNY BEYER STUDIO's greatest asset and thus their privacy is treated with the utmost regard and respect. JINNY BEYER STUDIO takes every reasonable precaution to secure personal information within both its computers and its physical premises.

The security of your personal information is important to JINNY BEYER STUDIO. When you enter sensitive information (such as a credit card number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use

commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can email us at service@jinnybeyer.com.

Cookies

Cookies are used on this site. A cookie is a small text file that is stored on a user's computer for record-keeping purposes.

We use both session cookies and persistent cookies. We use session cookies to make it easier for you to use our site and to enable certain specialized functionality that requires maintaining information about your session. A session cookie is not stored on your hard disk and expires when you close your browser. A persistent cookie remains on your hard disk for an extended period of time. You can remove persistent cookies by following the directions in your Internet browser's "help" files.

If you select the "Remember Me" function on the web site, we will store a persistent cookie on your hard drive which allows you to bypass the login requirement each time you access the site. Additionally, we use a persistent cookie to enable us to track and target the interests of our users to enhance the experience on our site.

We do not store in persistent cookies any personally identifiable information you submit while on our site.

Due to the functionality provided by our site, the use of cookies is required. If you reject cookies, our site will not perform properly.

Testimonials

We may post customer testimonials on our web site which may contain personally identifiable information such as the customer's name. We do obtain the customer's consent to post their name along with their testimonial prior to any posting of such testimonial.

Opting-Out, Editing, Updating or Deleting Personal Information

JINNY BEYER STUDIO utilizes email as a vital and primary communication channel with registered users and customers. As a registered user/customer, you hereby acknowledge and grant JINNY BEYER STUDIO the permission to communicate with you via email (as well as other communication channel such as phone and fax) for any purposes JINNY BEYER STUDIO determines to be relevant including, but not limited to, system messages, order updates, product updates, service announcements and other marketing messages. JINNY BEYER STUDIO will use best efforts to honor customers request to opt-out of marketing messages, but under no circumstances will JINNY BEYER STUDIO have any liability for sending any email to its registered users/customers.

JINNY BEYER STUDIO sends marketing and informational email newsletters only to those who subscribe. Information on how to unsubscribe is provided in each email. We also send our users site and service announcement updates. Members are not able to un-subscribe from service announcements, which contain important information about service notices and responsibilities. JINNY BEYER STUDIO occasionally communicates with its users via email and phone to provide information about requested services and regarding issues related to their account. It is important to note that this communication is not used for marketing or promotional purposes. Requesting the deletion of certain types of user information may prevent users from accessing some web site features.

You may correct or update your personally identifiable information by making the changes to your member profile page.

Changes to this Privacy Statement

If JINNY BEYER STUDIO decides to change its privacy policy, we will post those changes to this privacy statement so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

JINNY BEYER STUDIO reserves the right to modify this privacy statement at any time, so please review it frequently. If JINNY BEYER STUDIO makes material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.